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MEDIA ADVISORY (1/17/13): Race Updates from 26.2 with Donna

WHAT/WHEN: RACE DAY TRANSPORTATION AND PARKING

The official race Start of the 6th Annual 26.2 with Donna, to be held on Sunday, February 17, 2013, will be at THE PLAYERS parking lot off ATP Tour Blvd. in Ponte Vedra Beach, Fla.

Race day parking at the Start will be free for participants and spectators, courtesy of THE PLAYERS Championship. All race participants are encouraged to park at the Start, and should arrive no later than 6:00 a.m. for the 7:30 a.m. official start.

Bus transportation to the Start will be provided from four locations starting at 4:00 a.m.:

- Parking Lot: University of North Florida, Lot 18, 4567 St. Johns Bluff Road
- One Ocean, 26.2 with Donna Official Host Hotel: Hotel Guests Only
- Omni Hotel, 26.2 with Donna Downtown Hotel: Hotel Guests Only
- Mayo Clinic: Hotel Guests and Mayo Clinic Employees Only

Continuous bus transportation from the Finish at Mayo Clinic will be provided to four locations:

- Race Start Parking
- Parking Lot: University of North Florida, Lot 18, 4567 St. Johns Bluff Road
- One Ocean, 26.2 with Donna Official Host Hotel: Hotel Guests Only
- Omni Hotel, 26.2 with Donna Downtown Hotel: Hotel Guests Only

Spectator shuttle service will begin at 8:00 a.m. and will be available from the Start to three locations:

- Atlantic Blvd. and 3rd Street (Beaches Town Center)
- 3rd Street/A1A and 2nd Avenue North (Wells Fargo Parking Lot)
- Celgene Finish Line at Mayo Clinic

For more information, visit www.breastcancermarathon/run/transportation-parking/

WHO/WHAT: THE WEAVERS POSE \$100,000 TEAM FUNDRAISING CHALLENGE

This year, Delores and Wayne Weaver's \$100,000 Challenge goes to teams of fundraisers. Teams raising \$10,000 or more will receive a matching donation from the Weaver Family Foundation for up to \$100,000 in matched funds.

"Last year's Weaver Challenge helped us raise more than \$800,000 for breast cancer research and care," said Donna Deegan, founder and event chairman of 26.2 with Donna. "I couldn't be more grateful Delores and Wayne Weaver have chosen to partner with 26.2 with Donna again this year."

To become a fundraiser or support a 26.2 with Donna Fundraising Team, go to <http://donate.breastcancermarathon.com/2013Marathon>. You do not have to be a participant in the race to fundraise for the cause. Let's finish breast cancer right here on the First Coast!

WHO/WHAT: TOP AMERICAN FEMALE ATHLETE MOLLY PRITZ COMMITS TO RACE

More than 28 national and world class runners from all over the world are committed to participating in the 6th Annual 26.2 with Donna to be held Sunday, February 17, 2013. This year marks the addition of a top American female, Molly Pritz. Pritz, running for the Hansons-Brooks Distance Project, capped off her 2011 season by finishing as top American and 12th overall in her debut marathon at the ING NYC Marathon in 2:31:52.

“After the 2012 NYC Marathon was cancelled, Molly put her efforts into training for a spring marathon and is excited to run her first 26.2 with Donna Marathon,” said Keith Brantly, Olympian and Elite Athlete Coordinator for 26.2 with Donna.

BACKGROUND:

The 26.2 with Donna mission is to passionately produce world-class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. For more information, visit www.breastcancermarathon.com.

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