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**MEDIA ADVISORY (1/24/13): Race Updates from 26.2 with Donna**

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**WHAT/WHEN: NEW RACE COURSE FOR 26.2 WITH DONNA**

**The official start** of the 6<sup>th</sup> Annual 26.2 with Donna, to be held on Sunday, February 17, has moved to ATP Tour Blvd. in Ponte Vedra Beach, Fla. The new start will necessitate a new course!

**The new course** will guide runners and walkers through four beach communities on historic coastal A1A, over the Intracoastal Waterway Bridge on Butler Blvd. to finish the race at Mayo Clinic. The course will be open for seven hours and is beginner-friendly, allowing for a 16-minute mile for the marathon or a 32-minute mile for the half marathon.

**Amenities on the course include** water stations approximately every mile, Gatorade at every odd-numbered mile, and GU energy drinks starting at mile 5 and every three miles thereafter. Medical aid stations will be available every three miles and portable restrooms will be available at many locations along the course.

**The official race finish**, and all amenities including Publix Runners' Village, will remain at Mayo Clinic.

For more information, visit <http://www.breastcancermarathon.com/run/course/>

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**WHO/WHAT: NEW RACE OPTION FOR 6<sup>TH</sup> ANNUAL 26.2 WITH DONNA**

**In addition to the marathon**, half marathon and 5K, the 6<sup>th</sup> Annual 26.2 with Donna National Marathon to Finish Breast Cancer announces its first official "110 with Donna" race. This includes both a single runner ultra marathon and an ultra marathon team relay, taking place February 16-17.

**Teams will start** on Saturday, February 16, run through the day and night, and finish on Sunday morning, February 17. Teams will finish at the official marathon finish line at Mayo Clinic. Each team is committing to running the full 110 miles. The first 83.3 miles run through Ponte Vedra and Nocatee, and the last 26.2 miles as part of the marathon.

**The race consists of** 27 total legs in the 110 miles – legs are between 2.1 and 26.2 miles. Each team will have field runners who will run one or multiple legs while committing to raise funds for the marathon charities. Each team has committed to a goal of at least \$10,000 each, which will be generously matched by the Wayne and Delores Weaver Foundation as part of the Weaver Team Challenge.

**Wayne and Delores Weaver** are challenging team fundraisers this year. Teams raising \$10,000 or more will receive a matching donation from the Weaver Family Foundation for up to \$100,000 in matched funds.

"In addition to the support of our dear friends, Delores and Wayne Weaver, I am touched by the corporate support we are seeing from our local community," says race founder and namesake, Donna Deegan. "The camaraderie created by endurance events makes me feel confident that this inaugural year will be the sign of many more racers and teams to come."

Teams like Web.com are an example of the support Deegan described. Joanna Schneider, a Web.com employee, has run The Donna for five years, making this year's race her sixth, as she anchors the final leg of her company's 110 relay team. "Web.com is very excited to have this opportunity to participate in the 110 with Donna and support the local Jacksonville Community," said Schneider. "This is a great way for employees to express themselves through an activity they enjoy, and support their overall health and wellness. Additionally," she added, "breast cancer touches so many lives, whether it be personal or otherwise. I run The Donna every year to celebrate my mother being a survivor now for 17 years."

For more information, visit <http://www.breastcancermarathon.com/run/110-with-donna/>

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**WHO/WHAT: 2008 INAUGURAL 26.2 WITH DONNA MARATHON WINNER TO JOIN THIS YEAR'S 6<sup>TH</sup> ANNUAL RACE**

26.2 with Donna is thrilled to welcome back Mariska Kramer, winner of the Inaugural 26.2 with Donna held in 2008. The two-time Ironman winner will be joining an elite group of more than 28 national and world class runners from all over the world at this year's race. Kramer holds a personal best marathon time of 2:35:42 and a personal best half marathon time of 1:13:52. The Dutch citizen is the winner of the Slachtemarathon in 2012, as well as a nine-time winner of marathon Terschelling, both in the Netherlands.

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**BACKGROUND:**

The 26.2 with Donna mission is to passionately produce world-class events to raise funds for groundbreaking breast cancer research and empower those living with breast cancer. Seventy percent of all race proceeds go to the Mayo Clinic for bench top cancer research. Thirty percent of all race proceeds go to The Donna Foundation to help breast cancer patients with critical financial needs. For more information, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).

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