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**“Locals Rule” Registration for 26.2 with DONNA Ends December 31**

*Northeast Florida and Southeast Georgia Residents Receive \$20 Savings on Marathon and Half Marathon Participation*

**JACKSONVILLE, Fla.** (Dec. 7, 2015) – Local residents of the 17 area Florida and Georgia counties save big on registration for the annual 26.2 with DONNA, The National Marathon to Finish Breast Cancer. The “Locals Rule” discount of \$20 off applies to registrations for the full marathon and half marathon held Sunday, Feb. 14, 2016 at Jacksonville’s beaches. The promotion ends Dec. 31, 2015.

The \$20 discount is applicable to residents in Duval, Clay, Flagler, St. Johns, Nassau, Putnam, Bradford, Union, Columbia and Baker counties in Florida and Ware, Charlton, Camden, Brantley, Pierce and Glynn in Georgia. The discount is sponsored by Nektar Therapeutics. Participants can use the promo code “LOCALSRULE” when securing race participation or register directly at <http://breastcancermarathon.com/run/first-coast-discounts/>.

“Sixty percent of race participants are from the First Coast and I want to encourage more area residents to run and be a part of what has truly become Jacksonville’s own breast cancer marathon,” said Donna Deegan, founder of 26.2 with DONNA and three-time breast cancer survivor. “The event is nationally recognized and we consistently receive feedback from visitors on the energy and excitement of our local residents, whether running or cheering along the race route.”

**About 26.2 with DONNA**

26.2 with DONNA is a private non-profit organization in Northeast Florida producing the only marathon in the United States dedicated to breast cancer research and care. All race proceeds go to the Mayo Clinic Breast Cancer Translational Genomics Program and The Donna Foundation to help breast cancer patients with critical financial needs. Held annually on the second weekend of February, DONNA Marathon Weekend attracts runners and supporters from all 50 states and more than 20 countries. For more information, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).

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