

**FOR IMMEDIATE RELEASE**

**Media Contact:** Lyndsay Rossman  
St. John & Partners  
904-596-8573 (office)  
[lyndsayrossman@sjp.com](mailto:lyndsayrossman@sjp.com)

## **Registration Opens for 10<sup>th</sup> Anniversary of DONNA Marathon Weekend in Jacksonville**

*New Events, Fundraising Efforts Announced for Breast Cancer Marathon in Time for National Running Day*

**JACKSONVILLE, Fla.** (May 26, 2016) – Registration for the 10<sup>th</sup> anniversary of 26.2 with DONNA The National Marathon to Finish Breast Cancer has launched and excitement is building for its celebratory year. A favorite amongst runners, the race is the only U.S. marathon to donate all proceeds to breast cancer research and care. The 2017 DONNA Marathon Weekend, held Feb. 10-12, consists of a marathon, half marathon, team relay and expo, and will introduce a 10K and other running challenges for 2017.

Held annually in Jacksonville, Fla., and its beach communities, DONNA Marathon Weekend draws thousands of runners and spectators from throughout the world with one specific goal – to eliminate breast cancer. In addition to the weekend’s classic event lineup, participants will see new activities, including:

- DONNA 10K in Downtown Jacksonville
- DONNA Full and Half Challenges (10K, 5K, Full/Half Marathon)
- Give \$10 Fundraising Campaign
- Commemorative Anniversary Medal
- DONNA App
- Treasure Chest Challenge with Tampa’s Gasparilla Distance Classic (DONNA Half and Gasparilla Half)

“Since its inception in 2008, 26.2 with DONNA has raised more than \$4.5 million for its beneficiaries, the Mayo Clinic Breast Cancer Translational Genomics Program and The Donna Foundation. With the upcoming anniversary race, I am thrilled that we are 10 years closer to the finish, positively impacting the lives of breast cancer survivors and those living with the disease,” said Donna Deegan, founder of 26.2 with DONNA and three-time breast cancer survivor.

The 10<sup>th</sup> anniversary registration also opens in time for National Running Day, which is a day focused on the health benefits of running. On June 1, 2016, the annual celebration of distance running will be enjoyed by both experienced runners as well as those making the decision to begin running as a means to being physically, mentally and emotionally fit.

“The most rewarding way to celebrate National Running Day is to register and train for a race,” added Deegan. “With the 10<sup>th</sup> anniversary of DONNA Marathon Weekend approaching, I encourage all levels of runners to participate and accomplish their specific race goal while also supporting another goal, to finish breast cancer.”

For more information or to register, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).

### **About 26.2 with DONNA**

26.2 with DONNA is a private nonprofit organization in Northeast Florida producing the only marathon in the United States dedicated to breast cancer research and care. All race proceeds go to the Mayo Clinic Breast

-MORE-

Cancer Translational Genomics Program and The Donna Foundation to help breast cancer patients with critical financial needs. Held annually on the second weekend of February, DONNA Marathon Weekend attracts runners and supporters from all 50 states and more than 20 countries. For more information, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).

###