The donna Foundation
CARING FOR THOSE WITH BREAST CANCER

"The DONNA Foundation partners with organizations nationwide. Your company's support can ultimately move families from a place of fear to one of love by providing assistance and support when it is needed most."

Amy Mergen | Senior Vice President, FIS
DONNA Board Chair, Survivor

GO THE EXTRA MILE

It is no coincidence that some of the most sought after and well-respected companies have an enormous heart for social responsibility and values. The DONNA Foundation offers numerous ways for these organizations to make a lasting impact for so many, while strengthening company culture.

Corporate Sponsorships

- Event Sponsorship and Vendor Opportunities
- National Visibility

Philanthropic Partnerships & Social Responsibility

- One-time or Multi-year Contributions
- Matching Gift Programs and Giving Challenges

Employee Engagement & Team Building

- Virtual Peer-to-Peer and Team Fundraising
- Volunteer Opportunities
- Corporate Funded Race Registration
- Supports Wellness Initiatives:
  - Desk to DONNA 5K
  - Galloway Training Programs

NUMBERS THAT COUNT

1 IN 8 Women will develop breast cancer

More than **13,500** families served

50% Increase in demand for assistance year over year

THE BOTTOM LINE: YOUR BRAND AT WORK

- An economic impact of $3.5 - $5M annually
- 12,500 participants across all events annually
- A national audience, 60% in region, 40% out of state
- A diverse demographic, 70% female 30% male
- Extensive media coverage and touch points:
  - Facebook 28K+ | Instagram 4.5K+ | Email 38K+
  - Organic Social Media: 1.73M
  - Paid Media: 1.25M impressions | $250,000 value
  - Coverage Views: 989K
  - Broadcast Media: 3.46M

Join These Business Partners Going The Extra Mile

Genentech – A Member of the Roche Group
FIS – Advancing the way the world pays, banks and invests™
Amgen Breakaway from Cancer
Black Knight Financial Services
cornerstone specialty network
Landstar
St. Augustine Ponte Vedra – Florida's Historic Coast
Jacksonville – Where Florida Begins.
Venus
Puma Biotechnology
Jaguars Foundation
Whataburger
AXA Jacksonville
UPS – We Love Logistics

To discuss partnership opportunities contact partner@thedonnafoundation.org | 904-355-PINK (7465)

The donna Foundation

"I love The DONNA Foundation beCAUSE they heard my voice when others did not."

Glorita Selga | CareLine Recipient
The DONNA Foundation

OVER 13,500 FAMILIES

living with breast cancer have been served by The DONNA Foundation. Our mission is to provide financial assistance and support to those living with breast cancer and fund ground breaking breast cancer research.

HOW WE HELP

The DONNA CareLine

The DONNA CareLine provides specific case management services to breast cancer patients, caregivers and/or their providers. This skilled staff helps patients navigate through a wide scope of challenges ranging from access to care or no care, insurance denials, transportation expenses, treatment fees and the cost of living debt incurred.

Funding for Research

Funding for Research: The DONNA Foundation aided in developing and maintaining the Mayo Clinic Breast Cancer Translational Genomics Program. This genomics program has expanded to study novel immune approaches and provides genomic support for studies in all cancers.

Survivorship, Education & Awareness

Although the word survivorship can mean different things to different people, survivorship for most begins at diagnosis and continues for a lifetime as a family learns to live with and beyond breast cancer. The DONNA Foundation empowers survivors and their families with specifically designed programming, events and information including the celebration of thousands of athletes across our finish lines each year.

FEARLESS SERIES

THE PLAYERS DONNA 5K

DONNA MARATHON WEEKEND

DONNA MOTHER'S DAY YOUR WAY

THEDONNAFOUNDATION.ORG