



## CALENDAR ANNOUNCEMENT

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The DONNA Foundation | 11762 Marco Beach Drive, Suite 6 | Jacksonville, FL 32224 | (904) 355-7465

### **DONNA Marathon Week Goes Virtual Feb. 6-14, 2021**

*Runners will lace up “Everywhere, Together” to Finish Breast Cancer*

**WHAT:** DONNA Marathon Week, presenting the only marathon in the United States dedicated to breast cancer research and care, returns virtually Feb. 6-14, 2021. This annual event supports The DONNA Foundation, which provides financial assistance and support to families living with breast cancer, funds groundbreaking breast cancer research at Mayo Clinic, and celebrates survivorship.

Now in its 14th year, the theme of the 2021 DONNA Marathon Week is “Everywhere Together,” aimed at reminding us all that although we are physically distanced, we can still come together to achieve monumental goals and celebrate finish lines everywhere — and especially during this uniquely challenging time.

“We know that although it is not possible for us to gather in person at this time, we can still come together as a community and support each other,” said Amanda Napolitano, Executive Director of The DONNA Foundation. “This year’s races are extremely important, as more families than ever have called The DONNA Foundation for assistance due to the impact of the pandemic. We encourage everyone to lace up, come out and support our efforts to transform the experience for breast cancer patients from a place of fear and frustration to one of love and support.”

**WHEN:** Virtual results will be accepted starting Feb. 6. With the new virtual experience, runners may complete their race at their convenience and submit times through 11:59 p.m. on Feb 14.

**COST:** Registration remains open online through Feb. 14, 2021.

<b>Race</b>	<b>Individual Entry</b>	<b>Adaptive Athlete Individual Entry</b>
Marathon	\$75.00	\$75.00
Half Marathon	\$75.00	\$75.00
5K presented by Equitable	\$45.00	



110 Ultra Marathon	\$75	
Booby Trap Challenge Full	\$135	
Booby Trap Challenge Half	\$135	
DONNA 0.0	\$45	

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## Wednesday – Thursday | February 10 – 11, 2021

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### **DONNA Virtual Expo**

**6 AM ET**

It has been said our expo is the best in the industry, and this year we are going virtual. Conveniently located within the DONNA [Virtual Race Experience App](#), shop our amazing partners and sponsors. Registered runners will receive an email link to the virtual expo on Wednesday, Feb. 10 at 6 a.m., which will remain open until February 19, 2021.

### **DONNA Packet Pick-Up**

**DONNA Headquarters and [1st Place Sports Locations](#)**

**11 AM – 6 PM ET**

DONNA Headquarters  
11762 Marco Beach Drive, Suite 6  
Jacksonville, FL 32224

Runners must have their registration confirmation barcode printed or available by phone to be scanned to retrieve their packet. Face coverings are required at all locations.

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## Friday | February 12, 2021

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### **DONNA How to Be Fearless Virtual Seminar presented by Amgen**

Streaming Online at [BreastCancerMarathon.com](https://BreastCancerMarathon.com)

**10 AM – 2:45 PM ET**

[Session Schedule](#)

Learn how to conquer fears from a variety of experts through The DONNA Foundation's virtual seminar, presented by Amgen. This seminar series is free, though registration is required.

The vision of The DONNA Foundation (TDF) is to transform the experience of living with breast cancer from one of fear and frustration, to one of love and support. This year has brought new fears to the forefront, but it has also created boundless opportunities to show love by stepping forward in support of our mission. As a community-based, patient



advocacy organization we have both the opportunity and the obligation to leverage the trust we have with those we serve to bring voice to these fears so that our community can better provide the love and support needed to overcome them. How do we help the breast cancer community be more fearless?

Friday sessions will include:

**10-10:45 a.m.:** Through Rose Colored Glasses – A Marathon From Fear To Love with DONNA Foundation Founder and three-time breast cancer survivor Donna Deegan

**11-11:45 a.m.:** Knowledge Is Power – Understanding Clinical Trials In The Context Of Health Equity: Facilitated by WJCT News host Melissa Ross with experts from Mayo Clinic and Genentech’s Chief Diversity Office

**1-1:45 p.m.:** How To Raise Your Voice – Advocating For Health Policy In A Digital World: Facilitated by physician and educator Carolyn McClanahan with experts from the National Patient Advocate Foundation

**2-2:45 p.m.:** Fearless Mother Runners With Lindsey Hein: Facilitated by Lindsey Hein, host of the popular running podcast “I’ll Have Another with Lindsey Hein” with a panel of elite runners who are also moms

**3-3:45 p.m.:** What’s New In Breast Cancer Therapy: Facilitated by Donna Orender, Founder of Generation W with Dr. Edith Perez and experts from Mayo Clinic

### **DONNA Packet Pick-Up**

**DONNA Headquarters and [1st Place Sports Locations](#)**

**11 AM – 6 PM ET**

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**Saturday | February 13, 2021**

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**DONNA Virtual 5K presented by Equitable**

**DONNA 110 Ultra Marathon**

Everywhere, Together

Run your 5K, Half Marathon, Marathon or Ultra Marathon anytime Saturday, February 6 through Sunday, February 14, 2021 following the safety measures that have been established by your local government regarding COVID-19.



### **DONNA Packet Pick-Up**

**DONNA Headquarters and [1st Place Sports Locations](#)  
11 AM – 3 PM ET**

DONNA Headquarters  
11762 Marco Beach Drive, Suite 6  
Jacksonville, FL 32224

### **DONNA How to Be Fearless Virtual Seminar presented by Amgen**

Streaming Online at [BreastCancerMarathon.com](http://BreastCancerMarathon.com)

1 PM – 2:45 PM

[Session Schedule](#)

Learn how to conquer fears from a variety of experts through The DONNA Foundation's virtual seminar, presented by Amgen. This seminar series is free, though registration is required.

Saturday sessions will include:

**1-1:45 p.m.: What Is Financial Toxicity And How The DONNA Foundation Is Resolving To Save Lives:** Facilitated by Donna Deegan with leaders from the Patient Advocate Foundation and case managers supporting the DONNA CareLine.

**2-2:45 p.m.: Racing Fearless – How To Mentally Train For A Running Event** with Olympian and America's Coach Jeff Galloway

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**Sunday | February 14, 2021**

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### **DONNA Marathon**

### **DONNA Half Marathon**

### **DONNA Booby Trap Challenge**

Everywhere, Together

Run your 5K, Half Marathon, Marathon or Ultra Marathon anytime Saturday, February 6 through Sunday, February 14, 2021 following the safety measures that have been established by your local government regarding COVID-19.

For more information on DONNA Marathon Weekend and its events or to register, visit [www.breastcancermarathon.com](http://www.breastcancermarathon.com).



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**The DONNA Foundation** was established in June of 2003 by three-time breast cancer survivor and award-winning journalist Donna Deegan to meet the critical financial needs of the underserved living with breast cancer. Our mission is to provide financial assistance and support to individuals living with breast cancer and fund groundbreaking breast cancer research. To date, the DONNA Foundation has served more than 14,000 families, securing more than \$500,000 in financial services and debt relief each year. The organization has also disbursed more than \$3 million to develop and maintain the Mayo Clinic Translational Genomics Program. The organization also operates events and programs for survivorship, education and awareness. For more information, visit [www.TheDONNAFoundation.org](http://www.TheDONNAFoundation.org).

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