



DESTINATION: HOPE

FINISH breast cancer

donna

GO THE EXTRA MILE DONNA PARTNERSHIP OPPORTUNITIES

It is no coincidence that some of the most sought-after and well-respected companies have an enormous heart for social responsibility and values. The DONNA Foundation offers numerous ways for these organizations to make a lasting impact for so many, while strengthening company culture.

DONNA Sponsorships

- Event Sponsorship and Vendor Opportunities
- Annual Foundation Sponsorship
- National Visibility

Philanthropic Partnerships & Social Responsibility

- One-time or Multi-year Contributions
- Matching Gift Programs and Giving Challenges
- Naming Opportunities for Funds, Programs, and Special Initiatives

Employee Engagement & Team Building

- Online Peer-to-Peer and Team Fundraising
- Volunteer Opportunities
- Company Funded Race Registration
- Supports Wellness Initiatives:
 - Desk to DONNA 5K
 - Galloway Training Programs

NUMBERS THAT COUNT

1 IN 8 Women will develop breast cancer

More than **19,000** families served

51% of patients served have an annual income under \$24k

THE BOTTOM LINE: YOUR BRAND AT WORK

- An economic impact of \$3.5 - \$5M annually
- 16,000+ attendees across all events annually
- A national audience, 60% in region, 40% out of state
- A diverse demographic, 70% female 30% male
- Extensive media coverage and touchpoints:
 - Social Media 35K+ | Email 44K+
 - Organic Social Media: 1.73M
 - Paid Media: 1.25M IMP | \$250,000 value
 - Coverage Views: 989K
 - Broadcast Media: 3.46M