It is no coincidence that some of the most sought-after and well-respected companies have an enormous heart for social responsibility and values. The DONNA Foundation offers numerous ways for these organizations to make a lasting impact for so many, while strengthening company culture.

**DONNA Sponsorships**
- Event Sponsorship and Vendor Opportunities
- Annual Foundation Sponsorship
- National Visibility

**Philanthropic Partnerships & Social Responsibility**
- One-time or Multi-year Contributions
- Matching Gift Programs and Giving Challenges
- Naming Opportunities for Funds, Programs, and Special Initiatives

**Employee Engagement & Team Building**
- Online Peer-to-Peer and Team Fundraising
- Volunteer Opportunities
- Company Funded Race Registration
- Supports Wellness Initiatives:
  - Desk to DONNA 5K
  - Galloway Training Programs

**THE BOTTOM LINE: YOUR BRAND AT WORK**
- An economic impact of $3.5 - $5M annually
- 16,000+ attendees across all events annually
- A national audience, 60% in region, 40% out of state
- A diverse demographic, 70% female 30% male
- Extensive media coverage and touchpoints:
  - Social Media: 35K+ | Email 44K+
  - Organic Social Media: 1.73M
  - Paid Media: 1.25M IMP | $250,000 value
  - Coverage Views: 989K
  - Broadcast Media: 3.46M

**NUMBERS THAT COUNT**
- 1 in 8 Women will develop breast cancer
- More than 19,000 families served
- 51% of patients served have an annual income under $24k

To discuss partnership opportunities email partner@thedonnafoundation.org